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Align Financial Group, Inc. acquires E.L.M. Insurance Brokers
Align Makes Key Acquisition to Enter Professional Liability Market

SAN DIEGO, FEBRUARY 3, 2011 -- Align™ Financial Group, Inc. (Align) today announced that it has acquired Executive Liability Managers Insurance Brokers, Inc. (ELM) and Attorneys & Professionals Insurance Services, Inc. (APIS). The acquisition will allow Align to deliver unsurpassed expertise and a broad array of professional liability insurance products to complement its current personal auto, public transportation, property catastrophe and construction risks product offerings.

“ELM is a solid and highly-regarded insurance business with great people and dynamic growth potential,” said Kieran Sweeney, Align’s CEO. “This acquisition represents an impressive entrance into the professional liability marketplace for Align and fits well with our strategy of building a profitable and diversified specialty insurance business. We are excited to bring our retail customers a professional liability option that is truly second to none.”

About ELM and APIS

ELM and APIS are specialist wholesale insurance brokerages that focus exclusively on providing liability insurance solutions to professionals such as accountants, architects, engineers, real estate agents, insurance brokers as well as other miscellaneous professional consultants. ELM, which owns APIS, was started by Frederick J. Fisher, who continues to lead the business today. Mr. Fisher has a J.D. degree and is a former president of the Professional Liability Underwriting Society (PLUS). He is widely regarded as one of the insurance industry’s most respected experts in professional liability insurance. ELM,

headquartered in El Segundo, CA will continue to operate from its three current California office locations as the professional liability division of Align.

About Align

Align Financial Group, Inc. is a Delaware domiciled insurance holding company that also owns Align General Insurance Agency, Inc., a general agency and program underwriting manager headquartered in San Diego, California, and Align Claims Services, Inc. an independent claims adjusting company based in Irvine, CA. The Company began operating in March of 2005 and has since executed a controlled growth and diversification plan. Align currently manages programs on behalf of ten leading insurance companies and generates approximately \$70 million of premium in four operating divisions: Specialty, Personal, Commercial and Property.

Align has offices in San Diego, El Cajon, Irvine, El Segundo, Mission Viejo and Concord, California and in Suwanee, Georgia.

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